



Universidad  
Rey Juan Carlos



## Course: Dynamic Thinkers

**Date:** Thursday 15<sup>th</sup> March 2018

**Time:** 1430 – 17:30

**Where:** Universidad Rey Juan Carlos | Sede de Madrid-Argüelles | Calle Quintana 21, Madrid |  
Aula 504

**Who's delivering:** Mr. Chris Jagger and Miss. Sara Acosta, 2creatEffects

**Who should attend:** Suitable for professionals in banking, finance, analysis, security, journalism

**Cost:** 50€ (per participant)

**What's included:** Dynamic Thinkers Handbook. Refreshments.

**Language:** Delivered in English but supported by Spanish speaking co-teacher

**Registration:** [www.2createffects.co.uk/dynamic-thinkers](http://www.2createffects.co.uk/dynamic-thinkers)

### Overview

Is Dynamic Thinking essential to your success? We think so.

The staggering pace of the information age challenges organisations to meet the demands of disruptive and game-changing innovation. We assist by helping our clients form 'dynamic' habits of mind - critical, creative, vigilant and pro-active - that allow them to lead the curve; both to minimise risk, and maximise reward.

With over 4000 former participants behind us, clients tell us our approach is unique - entertaining - exciting - inspiring and effective. We've combined our knowledge and lessons from the world of intelligence, with cutting edge research in the field of cognitive psychology, observation of human and institutional failure, and a specialist understanding of how to motivate individuals and form inspired mission orientated teams.

### **Key Learning Outcomes**

- A mindset focused on minimising risk and failure, and maximising reward, opportunities and potential.
- A selection of highly effective tools and techniques for challenging the status-quo and thinking innovatively
- Tips and tricks on how to form dynamic teams

### **Course Style**

We place our participants through a fun simulation based experience. Employing a mixture of theory, experiments, discussion, debate and exercises, we make sure that all involved are fully engaged – out of your comfort zones and into the learning zone!